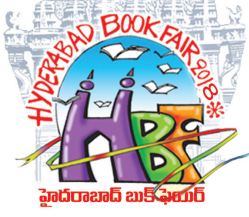


# 32<sup>nd</sup> HYDERABAD NATIONAL BOOK FAIR

Online application available : [www.hyderabadbookfair.com](http://www.hyderabadbookfair.com),

E-mail: [hyderabadbookfair@gmail.com](mailto:hyderabadbookfair@gmail.com)



**Inaugural Function on 15<sup>th</sup> December, 2018**

Book Fair 15<sup>th</sup> to 25<sup>th</sup> December, 2018. 2-00 to 8-30 p.m.

Saturday, Sunday & Holidays -12-30 Noon to 9-00 p.m.

at NTR Grounds, Hyderabad.

Use of  
Plastic Bags  
Not Allowed

## APPLICATION FOR PARTICIPATION

1. CATEGORY : **Publishers / Distributors / Book Sellers / Writers / Non Books** (Must Mention)
  2. Stall Name (to be written on the board, in Block letters) .....  
Name and Address of the Applicant .....
  3. Phones Fax : e-mail :
  4. Name of the Chief Executive .....
  5. Name of the person representing at the Book Festival .....
  6. Member of any Book Trade Association .....
  7. Have you participated in previous Book Festivals of Hyderabad .....
  8. Brief profile of the Company .....
- (Please furnish on a separate sheet, mention your specialisation also, if any)

9. Technical Details:		GENERAL BOOK STALLS	
Type of Constructions	Facilities Provided	Rentals (Rs)	
Single Stall 10ft. x 9 ft.	5 Nos. Standard 5 Shelf Racks including 2 Tables & 2 Chairs	22,000	
Double Stall 20 ft. x 9 ft.	10 Nos. Standard 5 Shelf Racks including 4 Tables & 2 Chairs	44,000	
INDIAN LANGUAGE BOOK STALLS			
Single Stall 10ft. x 9 ft.	5 Nos. Standard 5 Shelf Racks including 2 Tables & 2 Chairs	10,000	
Double Stall 20 ft. x 9 ft.	10 Nos. Standard 5 Shelf Racks including 4 Tables & 2 Chairs	20,000	
Educational Aids & Devotional Articles :		MAPS, CHARTS & CD'S DISPLAY STALL (OTHER THAN PRINTED BOOKS)	
Single Stall 10ft. x 9 ft.	5 Nos. Standard 5 Shelf Racks including 2 Tables & 2 Chairs	26,000	
Double Stall 20 ft. x 9 ft.	10 Nos. Standard 5 Shelf Racks including 4 Tables & 2 Chairs	52,000	
<b>Extra Charges</b> : Single Rack : 1800/- . Table : 250/-, Chair : 150/- for 11 days			

**Note** : Applicants who shall pay amount by RTGS/NEFT must enclose a copy of challan and UTR Number or D.D along with the Application : **A/c Details : Hyderabad Book Fair, SBI A/c No. 62492938078, TS RTC Branch ; IFSC Code : SBIN 0020650**

### UNDERTAKING

We have read the terms and conditions as mentioned overleaf for participation in the Hyderabad Book Fair and undertake to abide by them.

Date :

Company Seal

Signature of Applicant

Send duly filled application form and payment to the below secretary's address  
so as to reach before **25-11-2018**.

### Secretary

**KOYA CHANDRA MOHAN**

NavaTelangana Publishing House  
Plot No.21/1, Azamabad, Near RTC Kalyana Mandapam,  
Hyd-20. Ph:040-27608107, 7207379241

**Treasurer**

**P. RAJESWARA RAO**

# 32<sup>nd</sup> HYDERABAD NATIONAL BOOK FAIR

## RULES & REGULATIONS

1. A discount of 10% should be allowed on all books sold at the Fair. A higher discount than this will not be permitted at the stalls.
2. Monday to Friday fair timings are 2-00 P.M. to 8-30 P.M. Entry for stall holder at 1-00 P.M. on identification only on Saturday, Sunday and Holidays Fair timings 12-30 Noon to 9-00 p.m. and for Stall holders at 11-30 A.M. only.
3. Two participant passes per stall will be issued to each participant. Extra passes will be available against payment of **Rs. 100/-** per each pass at the Fair Office. Free entrance to the Fair grounds on all days will be possible only on the production of these passes.
4. The participants are requested to follow strictly the scheduled timings of the Book Fair.
5. All stall holders are requested to issue bills for the sales at the Book Fair. This is a must and will be strictly enforced for the good of all concerned, also books sold must be packed in paper bags only.
6. Except the name board of the participant, no other advertisement by way of any Banners etc. are not allowed inside the stall.
7. Participation in the Book Fair is open to publishers and others in allied fields from any part of the world. However, no book or non-book materials, forbidden by the laws of India & Telangana Govt. should be exhibited or sold at the Book Fair.
8. Participants should confine themselves to the space allotted to them and under no circumstances they will be allowed to encroach upon the common gateway of open spaces in front of their stalls.
9. Participants should not perform any Pujas and Yagnas igniting Fire and Smoke either inside or outside of their stall. Deviators of this conditions will be heavily fined including cancellation of stall.
10. Reasonable arrangements for security will be made throughout the Book Fair period. However, the organisers will not be responsible for any loss suffered by the participants in case of theft, burglary, pilferage, fire, flood etc. Participants should therefore, adequately insure their exhibits and other materials against all kinds of risks.
11. The organisers will provide to the stall holders covered area of the respective measurements with racks. Organisers reserve the right to alter the dimensions of the stalls without assigning any reasons and their decision shall be final and binding on the participants.
12. Hawking of books is strictly prohibited at the Book Fair Grounds.
13. We are allotting a small limited space to limited writers to Indian language writers only on first come first served basis.
14. The organiser of the fair have the right to reject any application or cancel any stall or stalls without assigning any reason.
15. The decision of the organisers in all matters pertaining to the conduct of the Book Fair will be final.
16. Any legal dispute will be settled within the jurisdiction of Hyderabad Courts only.
17. Anything that may disturb the peace and tranquillity of the Exhibition will not be allowed, especially the use of personal sound systems.
18. Any participant violating the Rules & Regulations of the HBF will be disqualified and Block Listed.
19. The organisers of the Fair reserve the rights, if circumstances so demand, to modify the dates and timings of the Fair, or even cancel it entirely, or extend it, if there are pressing and important reasons for doing so. In case of alterations, contracts with exhibitors, will continue to be wholly effective. If, however before the beginning of the Fair it is completely cancelled, rents collected will be refunded after deducting expenses already incurred.
20. Applications should reach the organisers along with full payment on or before **25-11-2018**. Space will be allotted as per the discretion of the organisers, whose decision in this regard is final.
21. Participants are being informed if they are willing to use Book Fair societies stage with chair and tables for their purpose of releasing their publication or any other activities they will be charged **Rs. 2000/-** per each programme for an hour. Payment should be made in advance.

**Note : Allotment of stalls by draw will be posted in Hyderabad Book Fair website.**