



# HYDERABAD BOOK FAIR

(Regd. No. 230/1987 Under A.P. Public Societies Registration Act, 1350 Fasli)  
HYDERABAD.

Visit : [www.hyderabadbookfair.com](http://www.hyderabadbookfair.com), E-mail : [hyderabadbookfair@gmail.com](mailto:hyderabadbookfair@gmail.com)  
**APPLICATIONS SHOULD REACH BEFORE 5-12-2009**

**Inaugural Function on 17th December, 2009**

Book Fair 17th December to 27th December, 2009 Monday to Friday 2-00 to 8-30 p.m.  
**Saturday & Sunday 12-00 Noon to 9 p.m.**  
at Necklace Road, Hyderabad.

**ALONG WITH THE PAYMENT TO REACH ON OR BEFORE 5-12-2009**

## APPLICATION FOR PARTICIPATION

- Name of the Applicant (in Block Letters) \_\_\_\_\_
- Year of Establishment \_\_\_\_\_
- Full Address \_\_\_\_\_

Pin Code \_\_\_\_\_

Telephone	Fax	e-mail	Website

- Name of the Proprietor / Mg. Director  
Mg. Partner / Manager \_\_\_\_\_
- Name of the person representing at the Book Fair  
Designation \_\_\_\_\_
- Are you a Member of any Book Trade Associations ?  
If yes, provide details \_\_\_\_\_
- Branches (Use separate sheet, if required)  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
e-mail \_\_\_\_\_
- Publishers Represented Book Fair, if any \_\_\_\_\_

### TECHNICAL DETAILS

Type of Constructions	Facilities Provided	Rentals (Rs)	Total (Rs.)
Single Stall 10 ft. x 9 ft.	5 Nos. Standard 5 Shelf Racks including 2 Tables & 2 Chairs	13000/-	13,000/-
Double Stall 20 ft. x 9 ft.	10 Nos. Standard 5 Shelf Racks including 4 Tables & 2 Chairs	25,500/-	25,500/-
Triple Stall 30 ft. x 9 ft.	15 Nos. Standard 5 Shelf Racks including 6 Tables & 3 Chairs	38,000/-	38,000/-
<b>INDIAN LANGUAGE BOOK STALLS</b>			
Single Stall 10 ft. x 9 ft.	5 Nos. Standard 5 Shelf Racks including 2 Tables & 2 Chairs	10,400/-	10,400/-
Double Stall 20 ft. x 9 ft.	10 Nos. Standard 5 Shelf Racks including 4 Tables & 2 Chairs	20,400/-	20,400/-
Triple Stall 30 ft. x 9 ft.	15 Nos. Standard 5 Shelf Racks Including 6 Tables & 3 Chairs	30,400/-	30,400/-

**Extra Charges : Single Rack 800/-, Table : 10/-, Chair : 4/-**

**Application and Payment to be sent to President, Secretary or Treasurer's Address only**

**NOTE : AS PER GOVERNMENT INSTRUCTIONS POLYTHENE CARRY BAGS STRICTLY PROHIBITED IN THE PREMISES OF HYDERABAD BOOK FAIR**

9. Categories under which you wish to display.

- 1 a) Academic Books  
Science & Technology, Engineering, Medicine, Humanities, Business, Management\_\_\_\_\_
- b) Fiction, Non-fiction and General Interest Books \_\_\_\_\_
- c) Children Books \_\_\_\_\_
- Above all categories \_\_\_\_\_
- 2 Indian Language Books \_\_\_\_\_
- 3 Non-Book Products \_\_\_\_\_
- 4 Newspapers, Magazines and Periodicals \_\_\_\_\_

10. Particulars of Remittance by **DRAFT** only or **CHEQUE** payable at HYDERABAD.

Bank	Branch	City
Draft No.	Date	Amount (Rs.)

11. Inscription to be painted on the name board in English and Telugu only (Name will not be changed)

**INSCRIPTION**

**UNDERTAKING :** \_\_\_\_\_

We have read the rules and regulations for participation in the Hyderabad Book Fair and we undertake to abide by them.

Place :

Signature of the Applicant

Date :

Designation

**APPLICATIONS SHOULD REACH BEFORE 5-12-2009**

1. Applications received **without full payment** will not be considered.
2. **PAYMENT** should be drawn in favour of "HYDERABAD BOOK FAIR" on any Scheduled Bank, **outstanding cheques will not be accepted.**
3. Stalls will be allotted through lottery on first come first served basis, due to limited number of stalls. The organisers of the Fair reserve the right to fix the number of stalls. No correspondence in this regard will be entertained.

**PLEASE RETURN ONE COPY OF THIS APPLICATION DULY FILLED (PREFERABLE TYPEWRITTEN)**

**ALONG WITH THE PAYMENT TO REACH ON OR BEFORE 5-12-2009 TO THE ADDRESS GIVEN BELOW.**

**Application and payment to be sent to the below President, Secretary or Treasurer's address only.**

PRESIDENT

**S. SRINIVASA RAO**

**Prajashakti Publishing House**

M.H. Bhavan, Plot No. 21/1, Azamabad,  
Hyderabad - 500 020.

Ph : 27660013, Cell : 9490099055

SECRETARY

**R. HANMANTH RAO**

**Central**

Central 62D, Happy Trade Centre, S.D. Road,  
Clock Tower Circle, Secunderabad - 500 003.

Ph : 60497656, Cell : 9866990959

TREASURER

**S. RAJU**

**Visalaandhra Book House**

4-1-435, Bank Street,  
Hyderabad.

Ph : 24744580

Cell : 9490952267

**NOTE : AS PER GOVERNMENT INSTRUCTIONS POLYTHENE CARRY BAGS STRICTLY PROHIBITED IN THE PREMISES OF HYDERABAD BOOK FAIR**

# HYDERABAD BOOK FAIR

## RULES & REGULATIONS

1. A discount of 10% should be allowed on all books sold at the Fair. A higher discount than this will not be permitted at the stalls.
2. Monday to Friday fair timings are 2-00 p.m. to 8-30 p.m. entry for stall holder at 1-00 p.m. on identification only and Saturday & Sunday Fair timings 12-00 Noon to 9-00 p.m. and Stall holders at 11-00 a.m. only.
3. Two participant passes per stall will be issued to each participant. Extra passes will be available against payments at the Fair Office. Free entrance to the Fair grounds will be possible only on the production of these passes.
4. The participants are requested to follow strictly the scheduled timings of the Book Fair.
5. All stall holders are required to issue bills for the sales at the Book Fair. This is a must and will be strictly enforced for the good of all concerned, also books sold must be packed in paper bags.
6. Except the name board of the participant, no other advertisement by way of any Banners shall be allowed inside the stall.
7. Participation in the Book Fair is open to publishers and others in allied fields from any part of the world. However, no book or non-book materials, forbidden by the laws of India & Andhra Pradesh should be exhibited or sold at the Book Fair.
8. Participants should confine themselves to the space allotted to them and under no circumstances they will be allowed to encroach upon the common gangway of open spaces in front of their stalls.
9. Reasonable arrangements for security will be made throughout the Book Fair period. However, the organisers will not be responsible for any loss suffered by the participants in case of theft, burglary, pilferage, fire flood etc. Participants should therefore, adequately insure their exhibits and other materials against all kinds of risks.
10. The organisers will provide to the stall holders covered area of the respective measurements with racks. Organisers reserve the right to alter the dimensions of the stalls without assigning any reasons and their decision shall be final and binding on the participants.
11. Hawking of books is strictly prohibited at the Book Fair Grounds.
12. The organiser of the fair have the right to reject any application without assigning any reason.
13. The decision of the organisers in all matters pertaining to the conduct of the Book Fair will be final.
14. Any legal dispute will be settled within the jurisdiction of Hyderabad Courts only.
15. Anything that may disturb the peace and tranquility of the exhibition will not be allowed, especially the use of personal sound systems.
16. Any participating violating the above norms shall be disqualified.
17. The organisers of the Fair reserve the rights, if circumstances so demand, to modify the dates and timings of the Fair, or even cancel it entirely, or extend it, if there are pressing and important reasons for doing so. In case of alterations. contracts with exhibitors, will continue to be wholly effective. If, however before the beginning of the Fair it is completely cancelled, rents collected will be refunded, after deducting expenses already incurred.
18. Applications should reach the organisers along with full payment on or before 5-12-2009. Space will be allotted as per the discretion of the organisers, whose decisions in this regard will be final.
19. **Allotment of stalls by draw on 15-12-2009 at 11-00 a.m. in Hyderabad Book Fair ground.**