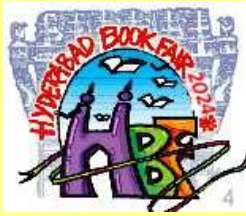


37th HYDERABAD BOOK FAIR



(Regd. No. 230/87)

4-4-1, 1st Floor, Dilshan Plaza,
Sultan Bazar, Hyderabad-500095.

E-mail: hyderabadbookfair@gmail.com

19th to 29th December, 2024.

12.00 Noon to 9-00 p.m. on all days

at Kaloji Kalakshetram (NTR Stadium), Lower Tank Bund
Hyderabad.

APPLICATION

1. Name of the Firm/Company:
2. Is the Firm registered: Yes/No
 - a. If Yes, registered as: Proprietary / Partnership / Company / Society / MSME / Trust / Others
3. When was the Firm / Company started (Year) :
4. Full Address of the Firm / Company (with PIN Code) :
5. Email of the Firm / Company:
6. Website of the Firm / Company:
- PAN Number: GST Number:
7. Is there a Bank Account in the name of the Firm / Company: Yes / No
 - a. If Yes, : Bank Name: Branch: IFS Code:
8. Category of the Firm / Company:(You can tick more than one): Publishers/Pre-owned/
Distributors/ Book Sellers/ Writers/ Non Books(Please Specify).
 - a. Do you deal with second hand/used books: Yes/No
9. Are you a Member of any Book Trade Association? : Yes/No. If Yes, please specify
10. Have you participated in previous Hyderabad Book Fairs? : Yes/No, If Yes, which year (s)
11. Brief Profile of the Firm/Company :
12. Name of the Chief Executive (with Mobile Number):
13. Name of the person representing at the Book Fair (With Mobile No.):
14. Stall Name in Block Letters (to be written on the Display Board):
15. Stall Requirements:

S.No	Type	Rent per Stall (Rs.) (Inclusive of 18% GST)	No. of Stalls Required	Amount (Rs.)
1	Indian Languages Book Stall	14000+2520= 16520.00		
2	General Book Stall	28000+5040= 33040.00		
3	CDs, Stationary, Maps, Charts Stalls	32000+5760= 37760.00		
	TOTAL AMOUNT (Rs.)	_____		

For Stall size and facilities provided see Terms and Conditions.

16. Payment Details: DD should be drawn in favour of HYDERABAD BOOK FAIR'
DD No. _____ Dt. _____ Drawn on Bank _____ For Rs. _____
17. Last Date: Duly filled application and Declaration/ Undertaking with signaturer and seal along with the payment should reach the Regd office/ Secretary's/ Treasurer's address or at B. Sobhan Babu, Vice President, Telugu Book house, 3-3-862, Kachiguda, Hyderabad-5000027. (Ph.9247446497) on or before 15th November, 2024
18. If any of the information provided is incorrect, the Applicant will be black-listed.
Date :

Company Seal

(Please sign the Declaration on page no.4 and send all 4 pages)

Signature of Applicant

Secretary
R. SRINIVAS (VASU)

MH Bhavan, 1st Floor, Plot No. 21/1, Azamabad, Near RTC Kalyana Mandapam,
Bagh Lingampally, Hyd-20. Cell : 9490099081

Treasurer
P.Narayana Reddy

12-1-493/VA Giri Prasad Bhavan,
Opp.Rajeev Swagruha, G.S.I Post, Bandlaguda (Nagole),
Hyderabad - 500 068. Mob : 9948106008

37th HYDERABAD NATIONAL BOOK FAIR

Terms and Conditions for Participation in the Hyderabad Book Fair

1. Participation in the Fair is open only to publishers, booksellers, book distributors and dealers/ manufacturers of teaching aids/ CD-ROMs/ stationary. Applicants should have a Bank Account in their firm's name.
2. A single stall is of 10 ft x 9 ft dimensions with 5 racks (Standard, 5 shelf), two tables and two chairs. Organisers reserve the right to alter the dimensions of the stalls without assigning any reasons and their decision is final and binding on the participants. If extra Racks/ tables/ chairs are needed they will be provided on extra charge (Single Rack Rs.2,000/-, Single Table Rs.350/-, Single Chair Rs.200/- for 11 days).
3. **Booking of Stands/ Stalls:** A single Applicant can book for a maximum of 4 (four) stalls only. Booking of stands/ stalls will be made on receipt of the prescribed application form, duly completed, together with a bank draft towards full payment of the stand/ stall rent in favor of "Hyderabad Book Fair" payable at Hyderabad, on or before the last date. For rent please check the application form. Financial defaulters and Participants black-listed in the previous Book Fairs will not be allowed.
4. The application, on being accepted by the Organiser, will be considered as an agreement (under the accepted terms) between the Participant and the Organiser. Once the booking of the stall is made, no refunds will be made if the Participant wishes to withdraw / cancel or is removed for any kind of indiscipline. No refund of rental shall be made or adjusted against the next fair under any circumstances.
5. Applications received after the last date may be considered subject to availability of space and on a first-come-first-served basis, according to the waiting list.
6. Applicants may indicate if they would like their stalls to be placed adjacent to the stall of any other Applicant with their consent submitted along with the application form, (to a maximum of six stalls including that of the primary Applicant). The Applicant(s) requesting for such placement will be considered as secondary Applicant and the one giving consent as primary Applicant.
7. Allotment of stalls will be made through Lottery/ Draw system. The lots will be drawn on the basis of number of stalls booked in descending order and English alphabetical order of the primary Applicant. All the participants are requested to attend the Draw, the date, time and place will be informed to the Applicants. No complaints will be entertained after the Draw.
8. Two Participant passes per stall will be issued.
9. Sub-letting/ sub-leasing of stalls is not permitted under any circumstances.
10. Limited space is provided in Writers Stall with one rack, bench and chair for writers in Indian languages to sell their own books on first come first serve basis.
11. Stage facility is available with chairs and tables at the Book Fair Grounds for a slot of forty five minutes for book releasing/ introduction or any other Literary activity with a charge of Rs.1500/-, allocated on first come first basis. Payment should be made in advance. The time slots will be communicated later.
12. The Organisers of the Fair reserve the rights, in the event of a natural disaster or if circumstances so demand, to modify the dates and timings of the Fair, or even cancel

it entirely, or extend it. In case of alterations, agreement with Participants will continue to be wholly effective. In case the Fair is cancelled before the beginning of the Fair, rents collected will be refunded after deducting expenses already incurred, as decided by the Organisers.

13. The Organisers of the fair may form a Screening Committee to scrutinize the applications and they have the right to reject any application or cancel any stall or stalls without assigning any reason and their decision is final.
14. Use of polythene bags is prohibited. As such, all Participants should use paper, woven cloth or jute bags.
15. **Electrical Fittings:** One electrical point for billing system, mobile and POS charging will be provided for each Participant.
16. **Possession and Vacation:** Participants will be given possession of the stands/ stalls at 4 PM one day before the exhibition starts. The Participant(s) should not vacate their stall(s) during the days of the Fair. Participants will have to vacate the stall only the day after the last date of the exhibition.
17. **Encroachment of Passages:** No encroachment or extension in the passages shall be allowed. Participants should confine themselves to the space allotted to them and should not encroach upon the common spaces in front or adjacent of their stalls. No book stands/ book racks/ books/ boxes/ display boards/ posters or stickers should be displayed outside the allocated area. No meetings/ book releasing activity/ function should be organized in front of the stalls.
18. Participants are prohibited from performing any Pujas and Yagnas, igniting fire and smoke either inside or outside of their stall.
19. **Cleaning:** While the Organisers will carry out general cleaning, the Participants shall be responsible for the cleanliness and tidiness of the stalls at all times during the period of the Fair.
20. **Display of Banners, Posters, etc.:** While there will be no restriction on putting up relevant banners, posters, etc. within a stall, nothing will be allowed to be displayed outside the stall. The name board of the Participant in English and Telugu will be provided by the Organisers. No posters/ material that are abusive/ belittling/ hurting other caste/ religion/ class/ social/ cultural/ political institutions/ persons should be displayed or distributed in the stall or Book Fair Grounds.
21. **Sale and Display of Books:** Sale of books and other reading materials will be permitted on the following conditions:
 - i) A uniform discount of 10% shall be allowed on the printed price; a higher discount than this, will not be permitted.
 - ii) No stickers/ boards of higher discount or offers should be displayed.
 - iii) All stall holders must issue proper bills for the sales at the Book Fair.
 - iv) Hawking and sale of books at specially reduced prices is prohibited; and
 - v) No book or material forbidden by the law, including the violation of copyright act (pirated books), shall be displayed or sold. However, Participant shall solely be responsible for any violation in this regard and the Organisers shall not be liable for such violation. The Participant shall indemnify the Organisers from and against stall proceedings and expense what so ever in consequence of any such violation.

22. **Insurance Coverage :** Reasonable arrangements for security will be made throughout the Book Fair period. However, the organisers will not be responsible for any loss suffered by the participants in case of theft, burglary, pilferage, fire, flood etc. Participants should therefore, adequately insure their exhibits and other materials against all kinds of risks.
23. **Security:** Reasonable arrangements for security will be made throughout the Book Fair period. However, the Organisers will not be responsible for any loss suffered by the Participants in case of theft, burglary, pilferage, fire, flood etc. Participants should therefore, adequately insure their books and other materials against all kinds of risks. No goods or displays may be removed during the Fair without the written permission of the Organisers.
24. **Entry:** On all the days during the Book Fair, Participants will be allowed to enter the ground one hour before the visitor's time and shall have to vacate the stalls within half an hour after the visitors timing. Participants should open and close their stalls as per the Exhibition timings and should not close in between. The Book fair timings for the visitors are 12-00 P.M. to 9-00 P.M. on all days.
25. **Jurisdiction:** The decision of the Organisers in all matters pertaining to the conduct of the Book Fair will be final. Any of the terms and conditions mentioned above may be relaxed or modified at the discretion of the Organisers whose decision will be final and binding. Any Participant violating the terms and conditions of the Hyderabad Book Fair will be disqualified and black- listed. Any dispute or claim arising out of the participation in the Fair shall be subject to the jurisdiction of the Hyderabad Courts.

DECLARATION/ UNDERTAKING

I have read the above terms and conditions for participation in the Hyderabad Book Fair and undertake to abide by them. If books with violation of Copyright Act (pirated books) are displayed and sold in our stall the Organisers have the right to seize them and close my stall immediately. I understand that if any terms are violated by us, we are liable for necessary action as decided by the Organisers including removal from the Fair grounds and black-listing for future exhibitions. We will extend our full cooperation to the Organisers for smooth conduction of the Book Fair.

Signature with Company Seal

Date:

Name & Designation: